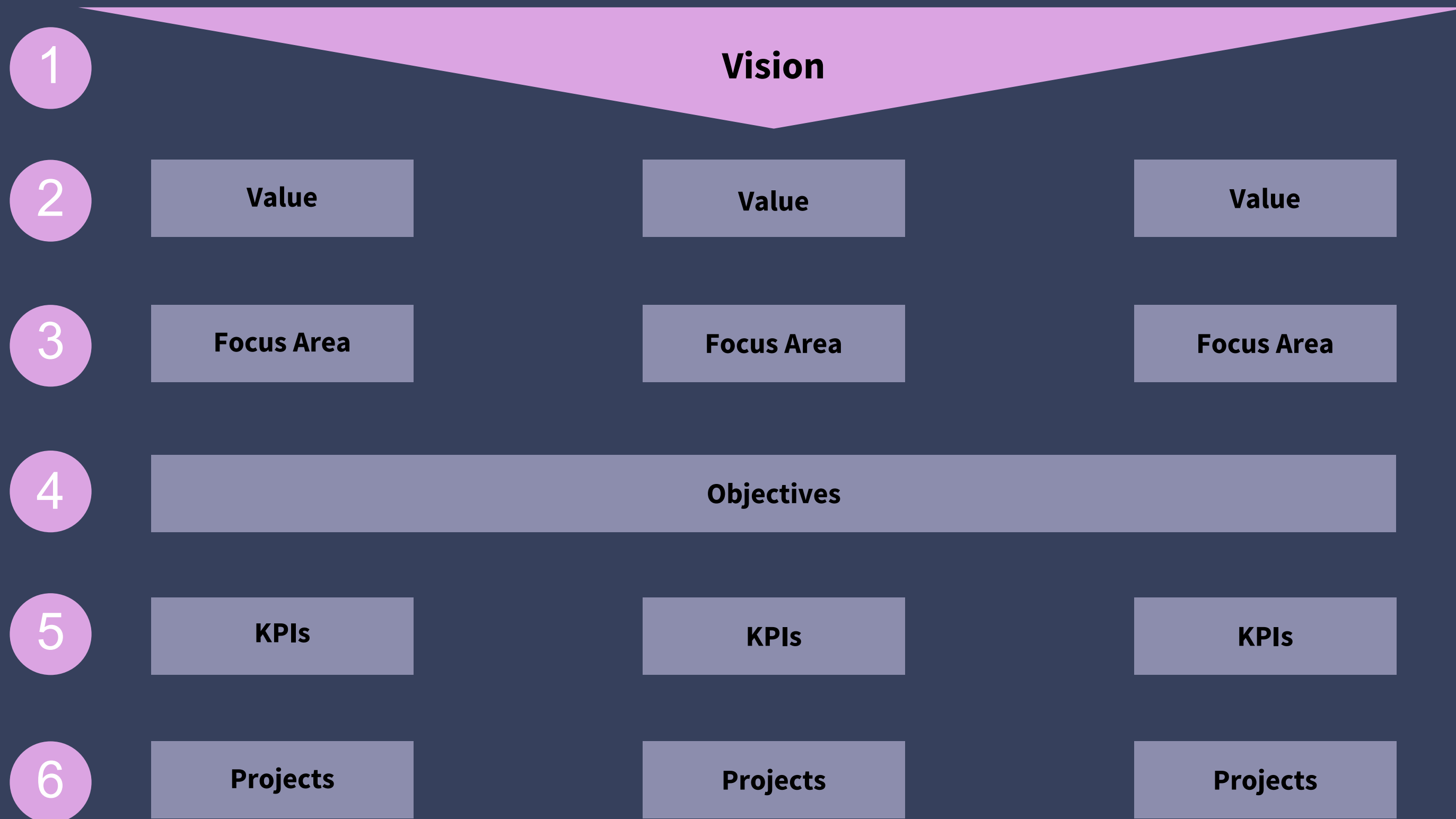


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VISION CASCADE MODEL



VISION – THE CASCADE MODEL



VISION – QUESTIONS TO CONSIDER

1

Vision

What's your reason why?

What impact do you want to leave in this world?

What legacy do you want to leave for your children/family/friends?

What kind of person do you want to become?

What do you want to be known for in business, your career and in your life?

What would you want written on your gravestone?

2

Values

What are your core values in life and business?

Why are they important to you?

Where do they come from?

3

Focus Areas

Taking into account your core values, what do you think your focus areas should be?

Are there any things that you focus on right now that you should stop?

Are there any blockers in the way that need to be removed to help keep on track with your focus areas?



4

Objectives

What are your overall objectives?

Are there any specific objectives that you have for each of your focus areas?
Make those objectives SMART – Specific, Measurable, Achievable, Relevant, Time bound

5

KPIs

How will you measure success?

Are there any specific KPIs that you can attribute to each of your objectives & focus areas?

6

Projects

Are there specific projects that you have identified to support your focus areas?

Break this down into an action plan that you can track against



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